

HERO® Allograft

Net proceeds from the sale of Hero Allograft are donated to charities benefiting children with life-threatening medical conditions.



Spinal Elements Recognized by San Diego Make-A-Wish for Making Over \$50K of Wishes Come True for Local Kids in 2013

Local Company is 2013 Season of Wishes® Matching Sponsor

12/12/2013

San Diego, CA – Thursday, December 12, 2013 -- Spinal Elements®, Inc., a San Diego-based spine technology company, was recognized during this year's Make-A-Wish Season of Wishes as the official San Diego 2013 Season of Wishes Matching Sponsor. In a ceremony at the Make-A-Wish "So You Wish You Could Skate" event this Tuesday, December 10, Spinal Elements' president Jason Blain presented a \$30,000 dollar check raised in the 4th quarter of 2013 in honor of Make-A-Wish San Diego's 30th anniversary. Blain also announced that in just one year, Spinal Elements' Hero Allograft product has raised over \$50,000 dollars for Make-A-Wish San Diego (that's over 9 wishes!!) , with many more donations and wishes adopted to come in 2014. As more surgeons and hospitals use Hero Allograft, (of which 100% of net profits go to children's charities), the money to Make-A-Wish San Diego will grow exponentially. Make-A-Wish Kid Jackson, was also on hand to talk about the wish that Spinal Elements just adopted for him – his wish to be a Navy Seal in Hawaii last week.

Spinal Elements chose to name its first allograft tissue product "Hero®" to honor those whose donation made the tissue donation possible. Although many companies earn significant profits from the sale of allograft, Spinal Elements has chosen to donate all 100% of profits from the sale of its Hero Allograft to charities benefiting children with life-threatening medical conditions, such as the Make-A-Wish Foundation® and St. Jude Children's Research Hospital. Hero was launched last year (October, 2012) at the North American Spine Society (NASS)

convention. Spinal Elements is estimated to donate over \$250,000 from net proceeds of Hero by the end of 2013 to various Make-A-Wish and St. Jude chapters across the country, and is pleased to continue to donate thousands to their hometown Make-A-Wish chapter of San Diego. For more information, please visit www.spinalelements.com. The following link details why Spinal Elements created the "Hero" program and is donating 100% of their profits from this product to children, noting to date that Hero has helped raise over \$250,000 nationally for children's charities.

<http://www.orthospinenews.com/one-for-the-good-guys>

About Spinal Elements

Spinal Elements, headquartered in Carlsbad, CA, is a spine technology company for spine surgeons who demand innovative, extremely high quality surgical solutions. From the company's early work which helped make PEEK commonplace throughout the spine industry to our recent advancements in controlled delivery, stand-alone technology, and titanium coated PEEK, Spinal Elements has built a reputation for being trustworthy, innovative and different. The company is focused on the development and marketing of progressive spinal treatment options and markets a complete portfolio of advanced spinal implant technologies across the globe.

For more information, please visit

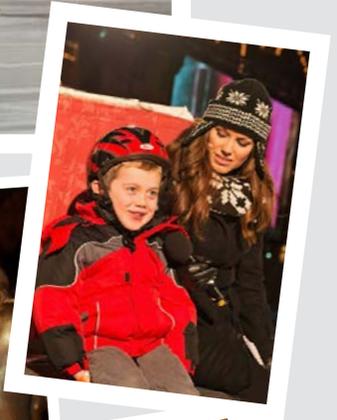
www.spinalelements.com/hero.

Honoring the Gift.
Paying it Forward.



HERO[®] Allograft

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