

HERO[®] Allograft

Net proceeds from the sale of Hero Allograft are donated to charities benefiting children with life-threatening medical conditions.

First Lady Lori Otter Celebrated Three Boise Make-A-Wish Kids Yesterday As They Got Wishes Granted By Treasure Valley Hospital And National Spine Company Spinal Elements

Hospital is First in Idaho to Participate in Spinal Elements' "Pledge to Be a Hero" Charity Program, Establishing Ongoing Legacy of Granting Wishes to Idaho Kids

BOISE, ID -- October 6, 2015 --First Lady Lori Otter greeted three Boise-area children who were honored in a special "Hero" ceremony yesterday, thanks to Treasure Valley Hospital and national spine company Spinal Elements®, Inc. The hospital announced that it teamed up with Spinal Elements to help benefit children with life-threatening medical conditions. The first hospital in Idaho to join Spinal Elements' "Pledge to Be a Hero" program, Treasure Valley Hospital granted two wishes to local Boise kids, and Spinal Elements granted the third wish in Boise's first ever "Hero" event. A \$19,500 donation check was given to the Make-A-Wish® Idaho chapter in the special Hero-themed ceremony.

Make-A-Wish Idaho kids Aden, 3, Aaliyah, 10, and Grace, 16, were honored with friends, family and hospital staff at Treasure Valley Hospital. Ten-year-old Aaliyah, who suffers from cerebral palsy, had just returned from her wish in Hollywood, where she was able to meet the cast of her favorite television show. Three-year-old Aden, who suffers from lymphoblastic t-cell lymphoma, wishes to meet Buzz Lightyear at Disney World, and was granted his wish at the ceremony -- he leaves next week. Sixteen-year-old Grace, who suffers from Hodgkin's lymphoma, wishes to go to Hawaii and put her surfing skills to the test. Her wish was granted at the ceremony as well.

ABOUT SPINAL ELEMENTS HERO ALLOGRAFT: Spinal Elements launched its national Hero Allograft program in 2012, offering surgeons and hospitals across the country the opportunity to pledge to use only allograft tissue from companies that do not profit from the transfer of that tissue whenever clinically feasible. Allograft is human tissue that is obtained by way of an authorized gift of a donor and/or their family, and can then be turned into scores of medical products. Every year, 1.5 million of these products are used in the treatment of American patients.

Spinal Elements chose to name its first allograft tissue product "Hero[®]" to honor those whose tissue donation made the gift of life possible. Although many companies earn significant profits from the sale of allograft, Spinal Elements has chosen to donate all profits from the sale of its Hero allograft to charities benefiting children with life-threatening medical conditions, such as the Make-A-Wish Foundation® and St. Jude Children's Research Hospital. Hero was launched in 2012 at the North American Spine Society (NASS) convention. To date, Spinal Elements has donated over \$650,000.

For more information, please visit

www.spinalelements.com/hero.

Honoring the Gift.
Paying it Forward.



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Michael Rucker, CEO Surgical Care Affiliates; First Lady Lori Otter; Megan Griffin, CEO Make-A-Wish Idaho; Todd Andres, CEO Spinal Elements; Marc Yap, Spinal Elements



Nick Genna, CEO Treasure Valley Hospital; Jeffrey Hesson, MD, Treasure Valley Hospital; Wish Kid Grace; Todd Andres, CEO Spinal Elements; Wish Kid Aden and Mom; Wish Kid Aaliyah; First Lady Lori Otter; Megan Griffin, CEO Make-A-Wish Idaho



First Lady Lori Otter Greets 10-year-old Wish Kid Aaliyah



First Lady Lori Otter Gives 3-year-old Aden a Hug as Family and Make-A-Wish Idaho CEO Megan Griffin Look On



First Lady Lori Otter and 16-year-old Wish Kid Grace

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